

Innovative pilot for Silicon production with low environmental impact using secondary Aluminium and silicon raw materials

Project acronym (SisAl Pilot)

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Responsible Author(s)	INNEN
Contributor(s)	All
Version	Final



# D6.2 Dissemination kit, 2<sup>nd</sup> version



Version	Date	Created/Amended by	Changes
01	30/04/2021	INNEN	



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#### **INTRODUCTION**

The purpose of the SisAl Pilot dissemination materials and templates is to promote the project actions and its results widely across Europe.

Different dissemination materials have been designed and crafted and will be continued to be produced throughout the entire course of the project. More specifically, in addition to the materials described in the deliverable D6.2 "Dissemination Kit, 1<sup>st</sup> version":

- All the dissemination materials has been updated to closely follow the evolution of the project;
- The website has been constantly updated, according to different communication needs;
- A promotional video has been realized;

In the following paragraph all the details are given.

#### **UPDATES ON THE DISSEMINATION MATERIALS**

INNEN is leading this activity but input is always requested from all partners before any material is made publicly available.

Thanks to the support of the coordinator NTNU and the WP6 Leader PNO, a short summary to better describe the main technical updates at the first year of the project has been developed and added to all the materials, as follows (see the Figure 1) :

#### FIRST YEAR PROJECT RESULTS

During this first year, the project successfully performed small-scale experiments in WP2 used as input in the upcoming pilot trials at Elkem. The separation of the different compounds through hydrometallurgical treatment has been optimized in WP3 and the modelling team in WP5 has created initial HSC and LCA models in which data from small-scale experiments have been used to verify the models. Data from the pilot experiments in WP2 and WP3 will be included when these will be available.

FIRST YEAR PH	IOJECT RESULTS
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11	SiSal Pilot IS A PROJECT FUNDED BY THE EUROPEAN COMMISSION This project has received funding from the European Union's Horizon 2020 research and innovation programme

#### Figure 1. Paragraph added to the dissemination materials

D6.2 Dissemination kit, 2<sup>nd</sup> version



Material update so far are:

- Brochure in pdf format
- Project Poster Template
- Roll-up Template

The materials are available for the consortium on Innovation Place - the project management platform used in the framework of SisAl Pilot and accessible through the project website (see the relative paragraph) – and for the external audience on the project website.

In the following, the figures of the new design with the added description.

#### **BROCHURE**

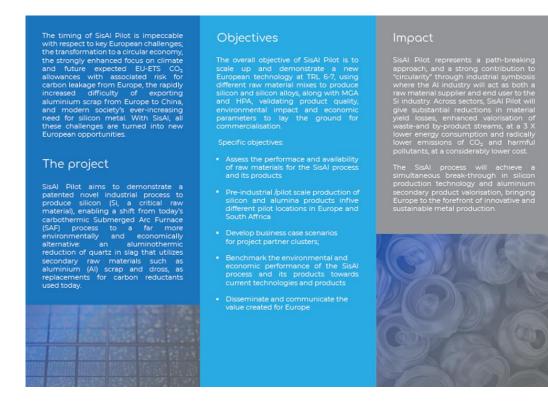


Figure 2. Sided Brochure – updated (a)





Figure 3. Sided Brochure – updated (b)



## **PROJECT POSTER and ROLL UP**

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#### Figure 4. Updated Poster (left) and Roll-up (right)



#### **UPDATES ON THE WEBSITE**

The content of the website is constantly updated, mainly:

- In the section "News & Events" 15 new posts has been uploaded;
- In the section "Project Output" all the public materials are available;

The major changes of the structure of the website are related to:

- QUICK LINK on the header of the homepage: the link to the second internal repository has been added (<u>https://sisal.indecol.ntnu.no/login</u>) such as the link to the new youtube channel (<u>https://www.youtube.com/channel/UCu9nvtlcyUW1X7GOxpuh-wg</u>) as described in the Figure 5;
- VIDEO on the homepage has been added, as shown in the Figure 6;

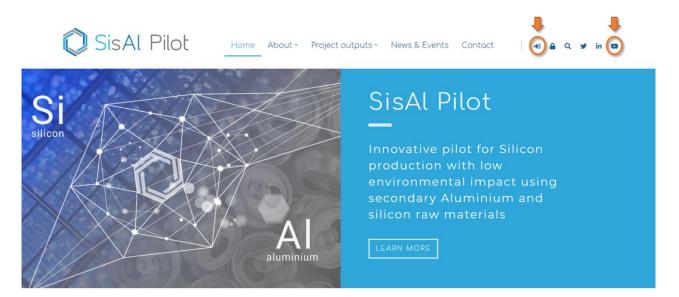


Figure 5. New QUICK LINKS added on the header of the homepage (orange arrows)



💭 SisAl Pilot

Home About - Project outputs - News & Events Contact 🔰 📣 🖨 🔍 🎔 in 📼



# SisAl Pilot

Innovative pilot for Silicon production with low environmental impact using secondary Aluminium and silicon raw materials

LEARN MORE

## Project Video



SisAl Pilot is a 4 year project funded by Horizon 2020 (GA 869268) and it aims to demonstrate a patented novel industrial process to produce silicon (Si, a critical raw material), enabling a shift from today's carbothermic Submerged Arc Furnace (SAF) process to a far more environmentally and economically sustainable alternative; an aluminothermic reduction of quartz in slag that utilizes secondary raw materials such as aluminium (AI) EoL scrap and dross, as replacements for carbon reductants used today.

News & Events







Figure 6. New Project Video Section

## **PROMOTIONAL VIDEO**

On March, NTNU and INNEN realized the promotional video with high quality to promote the project: explaining the need for this project, -and to separate equipment/high value sources-, the wider European and international scope and promoting the project's objective. On YouTube, the view are already more than 350( Figure 7).





Figure 7. Preview of the Video on YouTube

## **ELABORATION OF TWO NEW NEWSLETTER**

Two newsletter has been published and shared:

- October 2020: "Which are the involved partners and what they will do?"
- April 2021: "First year project results"

## **CONCLUSION**

The communication and dissemination materials set up during the first part of the project consisting of a branded logo, the project website, brochure, and poster and PPT template, are continuously updated.

All the materials produced are the output of a joint activity of all the project partners. In particular, INNEN designed all the materials and the other partners provided feedback on the design and on the contents shared.